

PRIVACY NOTICE

KONOIKE MEXICO S.A. DE C.V., is responsible for collecting, using and protecting the personal data that will be submitted to treatment, with address at Prolongación González Gallo, number 1897, Nave 4, Colonia San Sebastianito, in the city of Tlaquepaque, Jalisco, C.P. 45602, wich corresponds to listening to and receiving notifications.

The personal data that will be subject to processing are Name, Address, Telephone, Cellular Telephone, E-mail and R.F.C.

Such personal data collected and that will be treated does not affect the most intimate sphere of its owner, nor does its improper use give origin to any discrimination, or entails any serious risk, expressly noting that no sensitive personal data will be treated, in accordance with Article 9 of the Federal Law on Protection of Personal Data.

The purpose of the processing of personal data is to provide the holder of services, products, and promotions; to identify him/her in any type of legal or business relationship that he/she has or has had with the Responsible; purposes that are necessary for the existence of the legal relationship, its maintenance and compliance. Likewise, it is with the purpose that the holder of the personal data may evaluate the quality of the service provided and may be informed of changes and promotions in the services, purposes that are not necessary for the existence of the legal relationship and its fulfillment.

The holder also accepts that the Controller may process his/her personal data for purposes that are not necessary for the legal relationship between the Controller and the latter, for marketing or advertising purposes, and accepts that the Controller may send him/her advertising about goods and services.

If the holder subsequently wishes to express his refusal to the processing of his personal data in relation to the purposes that are not necessary for the legal relationship between the Controller and the same, he must follow the mechanism that will indicate below. Likewise, such mechanism will serve to limit the use and disclosure of personal data with in relation to the purposes that are necessary for the legal relationship, being the holder aware that in case he/she wishes to limit the use of his/her personal data in such a way that makes it impossible for the Controller to continue complying with the legal obligation that binds him/her with the holder, such relationship will be terminated under the terms of the applicable law on the matter.

The holder of the personal data accepts to be in full possibility to use an e-mail to make effective the following mechanism

, with which he/she will be able to exercise his/her rights to access, rectify, cancel or oppose the treatment of the referred personal data through the following mechanism:

1. He/she should contact our personal data department through the e-mail account factura@kmex.konoike.net
2. The email must contain the following:

- a. Full name of the interested person, or in its case of its legal representative.
 - b. A clear and precise description of the personal data with respect to which access, rectification, cancellation or opposition to its processing is sought.
 - c. A clear and precise description of the motives and reasons for which access, rectification, cancellation or opposition to processing is sought.
 - d. Any other element that facilitates the location of your personal data.
 - e. Address or e-mail address to hear and receive notifications.
3. Wait for the response from our personal data department, which will be sent within 10 days after receipt of the mail sent by the holder, which will respond to your request and will establish the deadlines and requirements necessary, or supervening required for your request.
 4. If your request requires an alternative or different procedure to the one already mentioned, our department will inform you at the time of the response to the request made, in addition you will be informed of the appropriate procedure to your request.

Any subsequent modification or change to this Privacy Notice will be notified to the last email provided by the holder, and in turn published for consultation on the website: www.konoike-mexico.com.mx , to which the holder is in full capacity to access periodically to analyze such possible changes and / or updates.

The holder of the personal data that will be processed may appeal to the Federal Institute of Access to Information and

Data Protection, when he/she considers that his/her right to the protection of personal data has been violated.

I accept and consent to the content of this privacy notice, with this I agree that the staff of KONOIKE MEXICO S.A. DE C.V., use my personal data, this in order to improve and always offer a better service, provide services, products, and promotions or to identify you in any type of legal or business relationship made with us, inform you of changes in them and evaluations in the service we provide.